

# FILTERED & AAT CASE STUDY

"We want to be sure that our members are getting the most out of the services we provide for them. The back end reporting functionality of Filtered provides us with the tools to check that our members are benefiting from the e-learning resources available."

Filtered has been working with the AAT since 2011 to offer Excel training to its members. The reductive approach Filtered offers suits the learning needs of their busy user base. So far over 10,000 AAT members have signed up to improve their Excel skills.

**IN TOTAL**

- 10,000+ learners
- 17,000 h spent learning on our platform
- 100,000+ modules studied
- 67% modules marked complete
- 77% modules marked useful
- 13 points average IQ improvement

**AVERAGE PER LEARNER/USER:**

- 1,5 hours spent learning
- 10 modules studied

On average, users have **INCREASED** one level of Excel proficiency (based on the IQ)

**EXCEL IQ**

Average increase of 13 points

Average Excel IQ on course completion is **115** (proficient)

"Filtered offers business relevant e-learning resources that are ideal for our members. The new Filtered product delivers greater customisation allowing our members to tailor their learning to their training needs."

James Price, Benefits and Services Manager